

PRODUCT ANNOUNCEMENT

New ECC Product:	2005 Guidelines for First Aid
Product Code:	80-1019
Product Translation:	English
Price:	1/\$3.50
Product Supersedes another?	No.
Brief Description:	<p>The 2005 Guidelines for First Aid was co-developed by the American Heart Association and the American Red Cross. The development of the 2005 Guidelines for First Aid included an extensive review of first aid science by the First Aid Science Advisory Board, which was co-founded by the American Heart Association and the American Red Cross and was made up of key stakeholders in first aid. This 12-page, 8 1/2" x 11" reprint of the entire text of the 2005 Guidelines for First Aid includes guidelines for treating first aid emergencies, such as bleeding, allergic reactions, head and neck injury, broken bones, and poisoning, among others.</p>
Purpose/Intended Audience:	<p>The 2005 Guidelines for First Aid are an update from the 2000 guidelines for first aid and are intended for use by first aid instructors and students; personnel providing first aid; and first aid regulators and policy makers.</p>
Date at distributors:	Monday, December 19, 2005