

Memo

Monthly Update
December 2005

TO: PA Training Center Coordinators
PA Regional Faculty

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SUBJECT: December 2005 Monthly Update

Share This Update with your Instructors!

ECC UPDATES

2005 GUIDELINES HAVE BEEN RELEASED!!!

On Monday, November 28, the 2005 American Heart Association Guidelines for CPR and Emergency Cardiovascular Care were published *electronically*. These Guidelines include new recommendations for CPR, use of automated external defibrillators, and advanced and

pediatric cardiovascular life support. We want to emphasize that between the release of these Guidelines and the release of new products, Training Centers/Instructors should continue to offer courses using the **current** materials. Official training updates will be offered in the first quarter of 2006.

All information about the 2005 Guidelines is available at www.americanheart.org/eccguidelines. This ECC Guidelines web site includes:

- Access to the full copy of the Guidelines
- A summary of the major changes to the Guidelines in *Currents*
- Webcast programs about the changes to Guidelines
- Links to scientific information about the process for developing the Guidelines
- Media materials

For your convenience, attached to this email are the official news release, a background sheet, a CPR Facts and Statistics sheet, and a Comparison Chart of the changes.

If you have additional questions AFTER viewing the information on the Web site and reading the attachments, you can use the following email addresses:

- For SCIENCE questions, the email is eccscience@heart.org
- For TRAINING questions, the email is ecctraining@heart.org

DATES FOR GUIDELINES UPDATES ARE FORTHCOMING

Please be aware that all Regional Faculty need to be in attendance as you will be playing a critical roll in rolling out this new information to the Training Centers. Registration forms for all updates and additional details will be forwarded to you soon.

PRODUCT RELEASES

While new products like manuals, videos and posters will be released in the first quarter of 2006, the **2005 American Heart Association Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care (80-1009)** will be available December 19, 2005 for the US Market from our distributors.

The first product to be released will be the **Handbook of Emergency Cardiovascular Care for Healthcare Providers 2006 (80-1008)** will be available January 16, 2006 for the US Market from our distributors.

EXPANDED ZIP FINDER

The American Heart Association's ECC Website (www.americanheart.org/cpr) has been enhanced to help provide better customer service to those inquiring about courses in your area. Now a prospective student can search for a specific class (i.e. Healthcare Provider, Heartsaver First Aid, etc.) through the zip finder. The courses currently listed for your Training Center was based off of the Web Agreement TC Coordinators returned to the Service Center in the previous Monthly Update. Please double check our website to ensure that we have the most updated information on your Training Center. If you have added/deleted course offerings or want to be on our website, please contact the Service Center.

NEW COURSE MATRIXES

National has created two new course matrixes: one for provider courses and one for instructor courses. The provider course matrix breaks down the courses by audiences (i.e. Healthcare, Workplace/Credentialed and Community) and includes information on all skills check off sessions. The instructor course matrix lists specific pre-requisites for each of our six instructor courses. The new matrixes, attached to this email, are also located on our website.

MID-YEAR TC ACTIVITY REPORTS

We anticipate e-mailing mid-year activity report out to you in December, with a deadline return date of mid January. Please be on the lookout for this important email.

CPR ANYTIME FOR FAMILY AND FRIENDS

With almost 80% of cardiac arrest occurring in the home and a current survival rate of only 5%, it is critical that we get CPR training into the hands of these members of the general public who do not attend traditional courses.

So it is with great optimism that we announce the launch of the new ***CPR Anytime for Family and Friends Personal Learning Program***. This revolutionary program allows families and members of the general public who do not traditionally attend CPR courses to learn the core skills of adult CPR in less than 30 minutes using their own personal kit.

The kit contains everything needed to learn basic CPR, and skills can be learned anywhere from the comfort of a family home to within a large community group setting. At a suggested price of under \$30, the CPR Anytime kit is a cost-effective way for an entire family to learn CPR.

Each ***CPR Anytime for Family and Friends*** kit contains:

- A personal, inflatable CPR Manikin – “Mini Anne”
- CPR Anytime Skills Practice DVD
- An American Heart Association *CPR for Family and Friends* booklet
- Accessories for the program

As our most valuable resource, we ask that you help us promote the importance of learning CPR by offering and encouraging the use of ***CPR Anytime for Family and Friends*** in your community. As Instructors and Training Centers you are the perfect champion for growing the number of bystanders trained so that more lives can be saved.

Training Centers can order the kits through Channing Bete, Laerdal or WorldPoint as usual. Individuals can also order directly through www.shopcpranytime.org or call 1-877-AHA-4CPR. Additional information can be found on www.americanheart.org/cpr

ACTION REQUEST ~ CPR Anytime

Currently, we have organizations trying to determine how to integrate CPR Anytime™ Family & Friends in their discharge planning. These facilities are interested in determining how such a product can be coded or billed for reimbursement and are searching for possible solutions. To assist, ask yourself the following questions:

- Is your facility providing, or know of a facility that is providing CPR Anytime™ Family & Friends at discharge?
- Is your facility (via OB, NICU or similar department) providing some form of CPR information to parents of at-risk infants?

Please contact Mike Mooney at 888-242-2665 or michael.mooney@heart.org if you or someone in your facility is willing to share how you solved, or are solving this issue. Once we have a viable solution, we will share it with everyone in a future issue of the Monthly Update. All contacts will be held in strict confidence. We appreciate your time and consideration in this matter.

SAVE THE DATE –ECCU 2006 INTERNATIONAL EDUCATION CONFERENCE & EXPOSITION

Mark your calendars! The next Emergency Cardiovascular Care Update (ECCU) is scheduled for June 22-25, 2006 at Disney's Coronado Springs Resort in Orlando, FL. This conference is the only event of its kind, bringing together physicians, researchers, nurses, EMTs, paramedics and others involved in the instruction and practice of resuscitation. The soon-to-be released new CPR and ECC guidelines makes ECCU 2006 more important than ever!

REMINDERS:

VISIT OUR WEBSITES FOR THE MOST UP TO DATE ECC INFORMATION

For current instructor and course information please visit: www.americanheart.org/cpr

PROGRAM ADMINISTRATION MANUAL – UPDATES

Anytime that there is an update to the Program Administration Manual it will be updated on our website at the link provided below. So please check this periodically so you are utilizing the most up-to-date info.

<http://americanheart.org/presenter.jhtml?identifier=3011793>

ACLS, BLS, PALS, AND HEARTSAVER INSTRUCTOR COURSES

Let us send students your way!! To assist you in promoting your courses and to better meet the requests of the community, please share information for upcoming provider and instructor courses at your TC or Site, with the Service Center.